



FOR IMMEDIATE RELEASE

The Count's Halloween Spooktacular Brings Tricks, Treats and Furry Halloween Fun to Sesame Place San Diego

- *For the first time, guests at Sesame Place San Diego can celebrate Halloween Sesame Street-style with an exciting lineup of not-too-spooky performances, events, and Meet & Greets*
- *ALL-NEW event includes the Countdown to Halloween show, the Furry Friends Halloween Dance Party, and the Sesame Street Halloween Parade, along with other fun rides and attractions at the park*
- *Buy a 2023 Sesame Place San Diego Season Pass and visit the rest of 2022 for FREE*
- *2023 Season Passes include admission to ALL-NEW 2022 seasonal events including The Count's Halloween Spooktacular and A Very Furry Christmas*

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SAN DIEGO, CA, (September 2, 2022) – Sesame Place® San Diego, the only theme park on the West Coast based entirely on the award-winning show *Sesame Street*®, will launch its ALL-NEW Halloween event, The Count's Halloween Spooktacular, on Saturday, September 17. The family-focused event will run every Saturday and Sunday through Sunday, October 30.

For the first time ever, the park will transform into a family-friendly Halloween haven for guests to celebrate silly, not-too-spooky fun alongside the daily, fun offerings that theme park guests enjoy year-round including exciting rides and select splashy water attractions.

The Count's Halloween Spooktacular highlights include:

Family-Friendly Fun

The ALL-NEW Countdown to Halloween show at the Sesame Street Theater is a brand-new performance where Count von Count learns the importance of friendship and how much he is admired by all.

At the interactive **Furry Friends Halloween Dance Party**, guests can dance, sing, and monster mash along to their favorite Halloween tunes with furry friends.

The Sesame Street Halloween Parade features eight fantastic floats all decked out for the season with music and dancing that will have everyone joining in the fun. The parade features

exciting performances about Halloween fun including trick-or-treating, dressing in costume and doing the “Jack-O-Lantern Jump”! The whole family will experience an energetic neighborhood Halloween block party with all of their favorite friends.

Trick or Treat Stations will be scattered throughout the park for guests to gather tasty Halloween treats with a mix of salty and sweet options from Ferrero, Hippeas, Haribo, Smarties, and Nassau. Reusable tote bags will be available for purchase in Mr. Hooper’s Store, Sesame Souvenirs, and select merchandise carts.

Guests can participate in a fun **Spot-The-Ghost Scavenger Hunt** by purchasing a Spot-The-Ghost Scavenger Hunt Map in the park. With the purchased map, guests can locate not-so-spooky ghosts throughout the park. Those that complete the scavenger hunt will receive a Halloween prize!

There are one-of-a-kind **Sesame Street Character Photo Opportunities** for guest with their favorite furry friends who are dressed in their Halloween best.

Rides and Slides

Sesame Place has rides that everyone can enjoy together! From a child’s first roller coaster ride to a colorful carousel to an imaginary trip to outer space in an Elmo-themed rocket ship, the rides at Sesame Place are designed with the whole family in mind.

During the fall season, guests can dip in the water and enjoy time in the lazy river, jump up and down at the family-friendly wave pool, and the youngest can enjoy slippery slides made for their size. On chillier days, Big Bird’s Beach Wave Pool and Big Bird’s Rambling River water attractions are heated.

*Major water slides are seasonal and will not be operating.

Halloween Costume Policy

All guests are welcome to dress up in Halloween costumes. Guests who are ages 13 and older may not wear full face coverings, costume masks or hoods, and all costumes are subject to the normal dress code for the park. In addition, face painting is not permitted on any guests unless it is done by park artists.

The Best Way to Play

The best way to play all year long with unbeatable benefits is with a 2023 Sesame Place Season Pass. Season Pass Members can enjoy unlimited access to the park with the added benefits of free tickets, exclusive Meet & Greets with everyone’s favorite furry friends, discounted food and merchandise, and exciting events. Perks vary based on the type of Season Pass purchased. Guests can purchase a 2023 Season Pass and receive the rest of 2022 FREE, including The Count’s Halloween Spooktacular and A Very Furry Christmas. This offer is for a limited time only.

Sesame Place is located at 2052 Entertainment Circle in Chula Vista. The park is open on Saturdays and Sundays only during September and October. For more information and to purchase tickets and Season Passes visit [SesamePlaceSanDiego.com](https://www.SesamePlaceSanDiego.com). For the most recent

updates, fans can follow [Sesame Place San Diego](#) on Facebook and [@SesamePlaceCa](#) on Instagram.

About Sesame Place San Diego

Sesame Place San Diego is the only theme park on the West Coast based entirely on the award-winning show, Sesame Street. Conveniently located just 20 minutes from San Diego and 2.5 hours from Los Angeles, this 17-acre theme park is perfect for families with kids of all ages and has been designated as a Certified Autism Center. The new theme park features 18 Sesame Street-themed rides and exciting water attractions, a family-friendly rollercoaster and a 500,000-gallon wave pool – one of the largest in Southern California. The park also features an engaging musical play area, an interactive Sesame Street Neighborhood complete with the iconic 123 Stoop, daily live character shows, an award-winning parade, one-of-a-kind photo opportunities and of course, everyone’s favorite furry friends. Get ready to celebrate family-friendly events all year long at Sesame Place, including The Count’s Halloween Spooktacular and A Very Furry Christmas.

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