



Sesame Place Philadelphia Announces All-New 123 Playground to Debut Spring 2024

The 123 Playground will provide 3,000 square feet of colorful fun for young ones to play and climb while parents relax nearby!

PHILADELPHIA, Pa., (Nov. 30, 2023) – Sesame Place® Philadelphia, the first theme park in the U.S. based entirely on the award-winning show *Sesame Street*®, will introduce the 123 Playground, an all-new, 3,000 square-foot play area in Spring 2024!

The 123 Playground will have adults and children alike counting all of the delightful ways to climb, hop, and play at this imaginative and colorful play area. Located just across from the iconic Sesame Street Neighborhood, the 123 Playground will be surrounded by blooming flowerbeds and friendly topiaries modeled after Sesame Street friends.

The all-new play area will provide seating for adults to relax and recharge under garden-inspired shades while their youngest ones run around and enjoy classic playground elements. This includes slides, soft play mounds, and interactive play panels featuring entertaining activities that children can enjoy on their own or with others, creating an experience that is physically and developmentally engaging.

“We are thrilled to share our plans for 2024. After speaking with many of our guests and Season Pass Members, the most requested attraction for our park has been a playground where children of all ages can climb, hop, and play, and we’re so excited to bring this request to life,” said Cathy Valeriano, Park President of Sesame Place Philadelphia. “Families come to Sesame Place to enjoy rides and attractions suited for all ages, and the 123 Playground will provide a charming and welcoming spot for our youngest guests to play and relax together.”

The 123 Playground will be centrally located at the former site of the Sunny Day Carousel, with easy access to dining, shopping locations, and Meet & Greets with everyone’s favorite furry friends. The Sunny Day Carousel, currently being colorfully renovated, will move to the center of Sesame Plaza, greeting guests as they enter the theme park. The Sunny Day Carousel will open in its new location in Spring 2024.

Guests can purchase a 2024 Season Pass to be among the first to experience the new 123 Playground, along with unlimited furry fun and unbelievable benefits all season long. This includes exclusive, Season Pass Member-Only Character Meet and Greets, events, and previews, in addition to all-new premium benefits in 2024, including a free Dine with Elmo & Friends experience and Double Your Discount on food and merchandise.

A Sesame Place Season Pass makes a perfect gift this holiday season! For a limited time, guests can purchase a 2024 Season Pass for as low as \$99 and receive a free bonus ticket for friends and family. Those who purchase passes now will receive unlimited visits to Sesame Place throughout 2024, plus the remainder of A Very Furry Christmas in 2023. For more information and to purchase Season Passes, visit Guest Relations or <http://sesameplace.com/philadelphia/season-pass>.

**Perks vary based on the type of Season Pass purchased.*

About Sesame Place

Sesame Place® Philadelphia, the only theme park on the East Coast based entirely on the award-winning show, *Sesame Street*®, was the first theme park in the world to become a Certified Autism Center. The park has more than 25 Sesame Street-themed attractions, entertaining character shows and parades, an interactive Sesame Street Neighborhood, and everyone's favorite furry friends. The park recently opened the Sesame Place Store, the largest Sesame Street-themed retail location in the world. Celebrate family-friendly events all year long at Sesame Place including the Mardi Gras Celebration, Elmo's Eggstravaganza, Elmo's Springtacular, Sesame Summer Splash, The Count's Halloween Spooktacular, and A Very Furry Christmas. Conveniently located 30 minutes from Philadelphia and 90 minutes from NYC, Sesame Place is ideal for families with kids of all ages. For more information, visit www.SesamePlace.com/Philadelphia and follow the park on [Facebook](#) and [Instagram](#).

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