

THE COUNT'S HALLOWEEN SPOOKTACULAR 2026
COSTUME CONTEST OFFICIAL RULES - PARK ADMISSION NECESSARY

1. Contest is open only to citizens and legal permanent residents of the 50 United States and the District of Columbia (excluding the state of Arizona). Contest is void where prohibited. Contest is open to all ages. Adults (individuals age 18 and older) may not enter best child category. Any costume, which in the judges' opinion is considered offensive or in poor taste, or does not meet any other pre-requisite for entry will be considered ineligible.
2. To enter, you must register. Registration deadlines apply. Registration will take place on October 31, 2026, beginning at 10:00 AM Pacific Time ("PT") on the Contest Date at the registration table in the Plaza area of 2052 Entertainment Circle, Chula Vista, CA 91911. Registration concludes on Contest Date at 11:30 AM. The Best Child category will be limited to the first 70 children to register on Contest Date. The Best Family category will be limited to the first 30 families to register on Contest Date. An entrant must have registered on the applicable Contest Date to be eligible to win on such Contest Date. Entrants are limited to one prize per entrant per category per Contest Date. The contest will be held in Sesame Place Theater at the following times on the Contest Date: Best Family category: 11:30 AM – 12:30 PM PT; Best Child category: 12:30 PM – 1:30 PM PT. A family is defined as a group of two or more people consisting of at least one child under the age of 18 and one parent or legal guardian.
3. For a copy of these rules, send a self-addressed stamped envelope to: Sesame Place Costume Contest, 2052 Entertainment Circle, Chula Vista, CA 91911. Requests must be received by end of business day October 20, 2026.
4. Costumes will be judged on Contest Date by a panel of judges, based on the judges' personal assessment of creativity (33.34%), execution (33.33%) and audience appeal (33.33%). In case of a tie, tied entries will be based solely on creativity. On Contest Date, six winners will be chosen, 3 from each category in 1st, 2nd and 3rd placements. Categories include Best Child and Best Family. Entrants must be present to win. Potential winners of the contest held on each Contest Date will be announced on such Contest Date. Decisions of the judges are final and binding. Winners may not substitute or transfer a prize but Sponsor (defined in Section 13 below) reserves the right to substitute a prize with a prize of equal or greater value.
5. Potential winners may be required to complete, sign and return an affidavit of eligibility and liability and publicity release within 5 days of prize notification. Parents or legal guardians of any and all minor entrants (each, a "Minor Participant") may be required to complete, sign and return an affidavit on behalf of each Minor Participant. In the event of noncompliance within this time period, prize will be forfeited and an alternative winner will be selected. Any prize notification or prize returned to the Sponsor or its agents as undeliverable will result in disqualification and the awarding of that prize to an alternate winner at Sponsor's discretion. **AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED, ALL REQUIRED DOCUMENTATION IS RECEIVED BY SPONSOR AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.**
6. **MUST BE PRESENT TO WIN.** Potential winners of the contest held on Contest Date will be announced on such Contest Date shortly after the completion of the judging for each category. A list of winners for each contest will be announced and/or posted at Guest Services and at Sesame Place Theater by 1:30 PM PT on the applicable Contest Date.
7. Employees and immediate family members of employees of Sponsor, Sesame Place, Sesame Workshop, and their affiliates, subsidiaries, advertising and publicity agencies are ineligible. This contest is void where prohibited by law, and is subject to federal, state, and local regulations. Taxes on prizes, if any, are solely the responsibility of the winner.
8. By entering the contest, entrants (including winners) grant Sponsor the irrevocable right and permission to use, separately or together, their name, voice, statements, photograph, likeness, recorded performance and/or biographical information, in whole or in part, on the internet and in all media now known or hereinafter developed, in perpetuity throughout the world, for all purposes, including advertising and promotional purposes, without restriction as to alteration, without notice to entrant, and without entrant's consent, review, or approval, and without further compensation, where permitted by law. Parents or legal guardians of any Minor Participant hereby grant Sponsor the aforementioned rights and permissions with respect to each Minor Participant(s).
9. For the contest, prizes shall include the following: First Place Child (1 prize awarded): \$75 shopping spree in Hooper's Store. Second Place Child (1 prize awarded): \$50.00 shopping spree in Hooper's Store. Third Place Child (1 prize awarded): \$25.00 shopping spree in Hooper's Store. First Place Family (1 prize awarded): 2026 Sesame Place A Very Furry Christmas single day admission ticket, an Unlimited Magic Queue and theater

show reserved seating (up to 6 family guests); Second Place Family (1 prize awarded): 2026 Sesame Place A Very Furry Christmas single day admission ticket and Reserved Parade Viewing for one (1) performance of the Neighborhood Street Party Christmas Parade (up to 6 family guests); Third Place Family (1 prize awarded): 2026 Sesame Place A Very Furry Christmas single day admission tickets (up to 6 family guests). Family prizes must be used by January 3, 2027. Transportation, meals, gratuities and all other expenses not specified herein are winner's responsibility. Sponsor and other Releasees (defined in Section 10 below) assume no responsibility for cancelled, delayed, suspended or rescheduled events (including park schedules) beyond their control. Terms and conditions of shopping spree and dine experiences apply. Prizes are awarded "as is" with no warranties or guarantees, either express or implied offered by Sponsor. If winner cannot attend award ceremony before the parade, winner will be called and prize will be mailed to winner's home. Approximate retail value (ARV): First Place Child \$75.00; Second Place Child \$50.00; Third Place Child \$25.00; First Place Family (based on 6 guests) \$785.82; Second Place Family (based on 6 guests) \$695.88; Third Place Family (based on 6 guests) \$605.94. Total ARV of all prizes for each Contest Date \$2,237.64. All winners will be eligible to walk prior to the Sesame Street Halloween Parade on the Contest Date for which the winner was selected.

10. By participating in this contest and/or accepting any prize, entrants agree to release and hold harmless Sponsor, United Parks & Entertainment, Inc., Sesame Workshop, and any promotional partners, and each of their respective parents, subsidiaries, affiliates, related companies, advertising and promotion agencies and suppliers and each of its and their respective officers, directors, employees, and agents (collectively, "Releasees") from and against any losses, damages, rights, claim, or cause of action of any kind arising, in whole or in part, directly or indirectly, out of participation in the this contest or resulting directly or indirectly, from acceptance, possession, use, or misuse of any prize awarded in connection with the contest, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy. **By participating in this contest, participants fully and unconditionally agree to be bound by all the Official Rules of this contest, which are final and binding in all matters related to the contest.**
11. As a condition of entering the contest, each entrant agrees that: (1) under no circumstances will the entrant be entitled or permitted to obtain awards for, and entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; (2) any and all disputes, claims, causes of action, and liability arising out of or connected in any way with this contest shall be resolved individually, without resort to any form of class action, and exclusively by litigation conducted in U.S. District Court, Southern District of California, or any state court located in Chula Vista, CA; and (3) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event shall attorney's fees be recoverable by any party.
12. For a list of winners, send a self-addressed, stamped envelope by November 7, 2026: to Sesame Place Costume Contest winner list, 2052 Entertainment Circle, Chula Vista, CA 91911.
13. Sponsor: United Parks & Entertainment LLC, 2052 Entertainment Circle, Chula Vista, CA 91911.