



SESAME PLACE® UNVEILS PLANS FOR FIRST WOODEN COASTER
One of the Largest New Attractions in Park History to debut Spring 2018

Langhorne, PA (September 20, 2017) –Sesame Place®, the nation’s only theme park based entirely on the award-winning show *Sesame Street*®, announced today its first wooden-steel hybrid coaster - Oscar’s Wacky Taxi™ - debuting Spring 2018. The new coaster is one of the largest new attractions in the park’s 37-year history and will feature a bright yellow, taxi cab-inspired train with everyone’s favorite grouch at the helm.

The new coaster, combining both wood and steel elements to create a smooth ride, will give pint-sized thrill-seekers and their families the opportunity to experience another exciting first at Sesame Place. Oscar’s Wacky Taxi™ will send riders soaring down an exhilarating first drop of 40 feet, traveling over 1,200 feet of track with exciting twists, turns, and plenty of airtime hills -- sure to delight even the grouchiest of riders. A 40” rider height requirement (with a supervising companion) or 46” height requirement for single riders will make this the perfect first coaster for many park guests.

Oscar’s Wacky Taxi™ will join Super Grover’s Vapor Trail® as the second roller coaster at the park. Super Grover’s Vapor Trail, which opened in 1998 as the park’s first mechanical ride, is celebrating its 20th birthday in 2018. The 14-acre park also features two popular themed lands – Elmo’s World which opened in 2006 and Cookie’s Monster Land which opened in 2014. A total of eleven dry rides, nine water attractions, five interactive play elements, the *Sesame Street* Neighborhood, three live daily character shows and *The Neighborhood Street Party Parade* bring the joy of everyone’s favorite *Sesame Street* friends to families.

“Oscar’s Wacky Taxi™ will bring a whole new level of excitement to Sesame Place in 2018,” said Bob Caruso, park president. “We’re constantly looking for ways to enhance our guest experience, and our first wooden roller coaster is an exciting and thrilling addition to the park.”

POV Video and logo assets can be accessed here:

<https://www.dropbox.com/sh/s1girt74fky0e13/AACb7S12QHMwMJnc8bzB1nKGa?dl=0>

Sesame Place YouTube with POV video: <https://www.youtube.com/watch?v=f16ZGHojq4w&t=8s>

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About Sesame Place®:

It’s the perfect time, and they’re the perfect age, for Sesame Place®. Go before they grow® to the nation’s only theme park based entirely on *Sesame Street*®. Sesame Place is located just 30 minutes north of Philadelphia and 90 minutes south of New York City. Sesame Place was named by *Parents Magazine* as one of the “10 Best Theme Parks for Families”. For more information, call 1-866-GO-4-ELMO or visit www.sesameplace.com

About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company providing experiences that matter, and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry, and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned, or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 31,000 animals in need over the last 50 years.

SeaWorld Entertainment, Inc. owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens®, and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The company's theme parks feature a diverse array of rides, shows, and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

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