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Sesame Place Philadelphia Welcomes Back Michael Taylor as New Park President

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PHILADELPHIA, Pa., (October 16, 2025) – Sesame Place® Philadelphia proudly welcomes back Michael Taylor as its new Park President.

Taylor brings more than 25 years of experience in the hospitality and entertainment industry, beginning his journey at Sesame Place as a seasonal team member in 1998.

Over the years, he has held several key leadership roles, including nearly a decade as Director of Park Operations at Sesame Place Philadelphia. During that time, Taylor spearheaded initiatives that elevated the park's performance and guest experience, including the launch of the Park Quality department. This effort laid the foundation for operational excellence across Sesame Place.

For Taylor, this new role is more than a professional milestone—it's a homecoming. A Bucks County native, he grew up visiting Sesame Place and now enjoys the park as a Season Pass Member with his three young daughters.

Taylor's main focus is to create a more seamless, satisfying experience for families through increasing attraction availability, diversifying and improving culinary offerings, and enhancing overall value for guests and Season Pass Members, giving them even more reasons to return.

"Visiting the park with my children helps me see firsthand how we can make this the greatest theme park in the Northeast," said Taylor. "I'm thrilled to be back. Sesame Place Philadelphia is a generational experience, and I'm honored to lead a destination that brings so much joy to so many families. It's a place filled with heart, memories, and meaningful connections. I look forward to creating the same unforgettable, exceptional experiences I had at the park—as a child, an Ambassador, and now as a dad. Together with our incredible team, I'm excited to shape the next chapter of Sesame Place's legacy."

The Best Way to Play is with a 2026 Season Pass

Make 2026 unforgettable with a Sesame Place Philadelphia Season Pass – an all-access ticket to a year of unbeatable benefits, exclusive perks, and endless furry fun with your favorite Sesame Street friends! For a limited time, guests can save up to 40% on Season Passes AND visit during the rest of 2025 FREE. Season Pass Members can enjoy unlimited access to the park with the added benefits* of free parking, free tickets for friends and family, exclusive Meet & Greet

with everyone's favorite furry friends, discounted food and merchandise, exciting VIP events, and more. Guests can learn more and purchase Season Passes [online](#).

**Perks vary based on the type of Season Pass purchased.*

About Sesame Place

Sesame Place® Philadelphia is the only theme park on the East Coast based entirely on the award-winning show, *Sesame Street*®. It was the first theme park in the world to become a Certified Autism Center and was the first theme park in the United States to join the Hidden Disabilities Sunflower program. The park has more than 25 Sesame Street-themed attractions, entertaining character shows and parades, an interactive Sesame Street Neighborhood, and everyone's favorite furry friends. Celebrate family-friendly events all year long at Sesame Place including Elmo's Eggstravaganza, Elmo's Springtacular, Sesame Summer Splash, The Count's Halloween Spooktacular, and A Very Furry Christmas. Conveniently located 30 minutes from Philadelphia and 90 minutes from NYC, Sesame Place is ideal for families with kids of all ages. For more information, visit www.SesamePlace.com/Philadelphia and follow the park on [Facebook](#), [Instagram](#), and [TikTok](#).

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