



FOR IMMEDIATE RELEASE

Sesame Place's 45th Birthday Celebration Features 12 Days of New Events, Fireworks, and FREE Admission Offer

Guests turning 45 in 2025 are eligible for FREE one-day admission

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PHILADELPHIA, Pa., (June 12, 2025) – Sesame Place® Philadelphia's birthday month is almost here, and the park will celebrate in July with new and exciting special events! Plus, guests can enjoy even more birthday-themed festivities, including the new Sesame Street Birthday Parade, the Furry Friends Birthday Dance Party, Elmo's Birthday Balloon Scavenger Hunt, the Golden Gifts Scavenger Hunt, giveaways, and more!

Plus, **guests turning 45 in 2025 are eligible for FREE one-day admission** to Sesame Place Philadelphia exclusively on the park's birthday, July 30, 2025! To redeem the offer, guests can visit Guest Relations before entering the park and show a current license or other form of ID that shows their birth year as 1980.

Celebrate the park's birthday with ALL-NEW Birthday Month Celebrations*:

- **Cupcake & Ice Cream Party – Sunday, July 20 & Monday, July 21**
It's a sweet time at Abby's Backyard Barbecue, where guests can decorate their very own cupcakes with colorful supplies from Decopac and enjoy a cold cup of Dippin' Dots!
- **Sandcastle Celebration – Friday, July 25**
Master Sand Sculptor John Gowdy and his team of artists will create an extraordinary sand sculpture to commemorate Sesame Place's 45th Birthday!
- **Birthday Bubble Bash – Saturday, July 26 & Sunday, July 27**
Have a ball at the Birthday Bubble Bash, featuring interactive performances from bubble artists, a bubble giveaway from Little Kids, Inc., and more!

- **Circus Performers Party – Monday, July 28**
Step right up – to the Circus Performers Party, featuring astounding acts and zany fun all day long! Guests can enjoy jugglers, stilt walkers, and more strolling throughout the park.
- **Sesame Place Alumni Reunion – Tuesday, July 29**
The park will welcome back Sesame Place alumni Ambassadors to spend the day and play at the park with FREE admission, an alumni lunch, and more!
- **Sesame Place's 45th Birthday Bash and Fireworks – Wednesday, July 30**
Sesame Place will celebrate its official 45th Birthday on the day the park opened its gates in 1980! Guests can enjoy an encore of the 45th Birthday Spectacular stage show, a Birthday Block Party, and the dazzling "C...is for Celebrate!" Birthday Fireworks display.

Plus, the park has exciting offers and FREE giveaways planned exclusively on July 30:

- **FREE admission to Sesame Place** – Turning 45 in 2025? Guests born in 1980 can show their ID at Guest Relations to play in the park for FREE exclusively on July 30.
- **FREE Big Bird Glo Pals Reusable Light-Up Cubes** – These are water-activated light-up sensory toys provided by Glo Pals in honor of Sesame Place's birthday! Guests can pick up their very own in Big Bird's Beach!

And more birthday-themed giveaways throughout the day!

- **Magicians' Ball – Thursday, July 31**
The Magicians' Ball will be full of spellbinding tricks and spectacular illusions, featuring magic shows, strolling magic, and more!
- **Pin Trading Party – Friday, August 1**
Guests are invited to a Pin Trading Party, with fun pin trading games, opportunities to trade with Ambassadors, and more!
- **Mummers Music Weekend – Saturday, August 2 & Sunday, August 3**
The fan-favorite, award-winning Quaker City String Band will return to Sesame Place for a weekend full of musical fun!
- **The Golden Gifts Scavenger Hunt – Friday, July 25 – Sunday, August 3**
Each day of Sesame Place's birthday week, five Golden Gifts will be hidden around the park for guests to find. Those who find a Golden Gift will receive a special Sesame Street prize pack of apparel, toys, games, home goods, and more!

**Events may require a reservation and/or a fee in addition to park admission. Full details online.*

For more information, guests can visit SesamePlace.com/Philadelphia.

Splashy Summer Fun

All summer long, guests can enjoy silly, splashy fun at Sesame Place Philadelphia with Sesame Summer Splash, including the debut of an all-new character stage show, **“Elmo’s Surfin’ Beach Bash.”** Full of everyone’s favorite Sesame Street tunes and sun-sational moves, this interactive, high-energy show will have everyone dancing and the whole family feeling “Hot Hot Hot” this summer! “Elmo’s Surfin’ Beach Bash” will debut on Saturday, June 21 at the Sesame Street Theater.

The Best Way to Play is with a 2025 Season Pass

Make 2025 unforgettable with a Sesame Place Philadelphia Season Pass – an all-access ticket to a year of unbeatable benefits, exclusive perks, and endless furry fun with your favorite Sesame Street friends! During the limited-time School’s Out Sale, guests can save up to 30% on Season Passes or receive a second day free when purchasing a ticket. Season Pass Members can enjoy unlimited access to the park with the added benefits* of free parking, free tickets for friends and family, exclusive Meet & Greets with everyone’s favorite furry friends, discounted food and merchandise, exciting VIP events, and more. Guests can learn more and purchase Season Passes [online](#).

**Perks vary based on the type of Season Pass purchased.*

About Sesame Place

Sesame Place® Philadelphia is the only theme park on the East Coast based entirely on the award-winning show, *Sesame Street*®. It was the first theme park in the world to become a Certified Autism Center and was the first theme park in the United States to join the Hidden Disabilities Sunflower program. The park has more than 25 Sesame Street-themed attractions, entertaining character shows and parades, an interactive Sesame Street Neighborhood, and everyone’s favorite furry friends. Sesame Place Philadelphia is celebrating its 45th Birthday this spring and summer with a park-wide birthday bash, featuring festive décor, the new Sesame Street Birthday Parade, and more. Celebrate family-friendly events all year long at Sesame Place including the Mardi Gras Celebration, Elmo’s Eggstravaganza, Elmo’s Springtacular, Sesame Summer Splash, The Count’s Halloween Spooktacular, and A Very Furry Christmas. Conveniently located 30 minutes from Philadelphia and 90 minutes from NYC, Sesame Place is ideal for families with kids of all ages. For more information, visit www.SesamePlace.com/Philadelphia and follow the park on [Facebook](#), [Instagram](#), and [TikTok](#).

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