



Giving Guests a Glimpse at 2025: Sesame Place Philadelphia Teases 45th Birthday Celebration

Guests who purchase a 2025 Season Pass now enjoy the rest of 2024 for free as well as a full 2025 season of unlimited visits with everyone's favorite furry friends

PHILADELPHIA, Pa., (September 9, 2024) – In addition to the launch of its 2025 Season Passes, Sesame Place® Philadelphia is already looking forward to its biggest birthday bash yet in 2025!

Sesame Place's 45th Birthday Celebration will kick off in Spring 2025, featuring furry birthday fun all spring and summer long. The park will be adorned with bright balloons, colorful garland, fabulous birthday presents, and more fun décor! Fan-favorite entertainment across the park will be transformed with birthday-themed twists, including the return of the spectacular, fan-favorite Sesame Street Birthday Parade. This colorful, musical, and show-stopping parade will get the whole family dancing with contemporary and classic *Sesame Street* tunes, show-stopping performances, and an interactive birthday song.

"It's an incredible honor to create lasting memories every single day for our guests," said Cathy Valeriano, Park President of Sesame Place Philadelphia. "Our park has transformed so much over the past 45 years, but our love for *Sesame Street* and dedication to our guests has never changed. We're so excited to celebrate with more special events and surprises coming up next season!"

Sesame Place Philadelphia opened on July 30, 1980, as the first theme park in the world based entirely on *Sesame Street*. The park will celebrate its 45th birthday throughout the Spring and Summer of 2025, with even more furry fun to be announced.

The Best Deal on 2025 Season Passes This Year!

The best way to play all year long with unbelievable benefits is with a 2025 Sesame Place Season Pass! Starting today, guests can save up to 30% on a 2025 Season Pass and get the rest of the 2024 season for free – this is the best deal on 2025 Season Passes this year! 2025 Season Pass Members can enjoy unlimited visits with the added benefits of free parking, free tickets for friends and family, exclusive Meet & Greets with everyone's favorite furry friends, discounted food and merchandise, exciting VIP events, and more.

**Perks vary based on the type of Season Pass purchased.*

About Sesame Place

Sesame Place® Philadelphia, the only theme park on the East Coast based entirely on the award-winning show, *Sesame Street*®, was the first theme park in the world to become a

Certified Autism Center. The park has more than 25 Sesame Street-themed attractions, entertaining character shows and parades, an interactive Sesame Street Neighborhood, and everyone's favorite furry friends. Sesame Place Philadelphia will kick off its 45th Birthday Celebration in 2025 with a park-wide birthday bash, featuring festive décor, the return of the Sesame Street Birthday Parade, and more. Celebrate family-friendly events all year long at Sesame Place including the Mardi Gras Celebration, Elmo's Eggstravaganza, Elmo's Springtacular, Sesame Summer Splash, The Count's Halloween Spooktacular, and A Very Furry Christmas. Conveniently located 30 minutes from Philadelphia and 90 minutes from NYC, Sesame Place is ideal for families with kids of all ages. For more information, visit www.SesamePlace.com/Philadelphia and follow the park on [Facebook](#), [Instagram](#), and [TikTok](#).

###

Media Contact:

sesameplace.pr@sesameplace.com