



Sesame Place Philadelphia Opens All-New 123 Playground, Plus Introduces New Birthday Party Package

PHILADELPHIA, Pa., (May 6, 2024) – Sesame Place® Philadelphia will open the highly anticipated all-new 123 Playground on Saturday, May 25, just in time for the park’s Memorial Day Weekend festivities. Guests are invited to join the garden party-inspired celebration and ribbon-cutting ceremony exclusively on opening day. In addition, Sesame Place Philadelphia is introducing an all-new Sesame Place Birthday Party package just in time for summer.

123 Playground

Adults and children alike can experience all of the delightful ways to climb, hop, and play at this imaginative and colorful new play area. The 3,000-square foot playground will provide seating for adults to relax and recharge under garden-inspired shades while their youngest ones run around and enjoy classic playground elements including slides, soft play mounds, and interactive play panels. Located just across from the iconic Sesame Street Neighborhood, the 123 Playground will be surrounded by blooming flowerbeds and friendly topiaries modeled after favorite Sesame Street friends. The 123 Playground is located at the former site of the colorful and whimsical Sunny Day Carousel, which was recently renovated and has re-opened at its new location at the front of the park.

Birthday Parties

Beginning June 8, guests can celebrate their special days with their favorite furry friends with the all-new Sesame Place Birthday Party package. Friends and family can gather to celebrate at the Sesame Place Party Room, where they will be greeted by a designated party host. The experience includes a Meet & Greet with a Sesame Street friend of choice, who will lead a sing-along to “Happy Birthday,” a pizza meal, beverages, and cupcakes for up to 25 guests.

The birthday child will also receive a Sesame Street-themed coloring book and a celebratory photo to commemorate the occasion. The Sesame Place Birthday Party package is now available online for \$599, with the option to add up to 10 extra guests for \$25 each.

Elmo’s Springtacular

May is full of springtime fun at Sesame Place Philadelphia with Elmo’s Springtacular! Now through Sunday, June 16, guests can experience an exciting lineup of Meet & Greets, music, magic, pirate adventures, and fireworks. Upcoming events include:

- May 11 & 12: Mother’s Day Celebration
- May 18 & 19: Elmo’s Pirate Weekend

- May 19: 24th Annual Kiwanis-Herald Sesame Place Classic 5k
- May 24: Opening of water attractions for the 2024 season
- May 25 & 26: Memorial Day Weekend Celebration and Fireworks
- June 1 & 2: Bluey Meet & Greet
- June 8 & 9: Choo Choo Soul Concerts
- June 15 & 16: Father's Day Weekend Fan Fest

For more information, guests can visit SesamePlace.com/Philadelphia. This Spring, Season Pass Members will receive monthly rewards including discounted guest tickets, Season Pass Member Exclusive Hours, and more!

The Best Way to Play is with a Sesame Place Season Pass

With new offerings introduced for 2024, the best way to play all year long with unbelievable benefits is with a 2024 Sesame Place Season Pass! For a limited time, guests can save up to 50% on 2024 Season Passes during the Memorial Day Sale. Season Pass Members can enjoy unlimited access to the park with the added benefits of free parking, free tickets for friends and family, exclusive Meet & Greets with everyone's favorite furry friends, discounted food and merchandise, exciting VIP events, and more. For more information and to purchase Season Passes, guests can visit Guest Relations at the park or <http://sesameplace.com/philadelphia/season-pass>. **Perks vary based on the type of Season Pass purchased.*

About Sesame Place

Sesame Place® Philadelphia, the only theme park on the East Coast based entirely on the award-winning show, *Sesame Street*®, was the first theme park in the world to become a Certified Autism Center. The park has more than 25 Sesame Street-themed attractions, entertaining character shows and parades, an interactive Sesame Street Neighborhood, and everyone's favorite furry friends. The park recently opened the Sesame Place Store, the largest Sesame Street-themed retail location in the world. In Spring 2024, Sesame Place will debut the all-new 123 Playground, a delightful, garden-inspired play area where younger guests can climb, play, and slide while adults relax in the shade. Celebrate family-friendly events all year long at Sesame Place including the Mardi Gras Celebration, Elmo's Eggstravaganza, Elmo's Springtacular, Sesame Summer Splash, The Count's Halloween Spooktacular, and A Very Furry Christmas. Conveniently located 30 minutes from Philadelphia and 90 minutes from NYC, Sesame Place is ideal for families with kids of all ages. For more information, visit www.SesamePlace.com/Philadelphia and follow the park on [Facebook](#) and [Instagram](#).

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