



## Sesame Place Philadelphia Announces ALL-NEW Family-Friendly Mardi Gras Celebration

- From Friday, February 17 to Sunday, March 19, guests can celebrate Mardi Gras with exclusive Meet & Greets, performances, and everyone's favorite Sesame Street friends
- The fan-favorite Sesame Street Mardi Gras Parade and Elmo The Musical, Live! at Sesame Place will return for a limited time only!
- Season Pass Members can redeem their Season Pass Perk of \$10 Sesame Cash on any operating day from February 17 to February 26 at the Welcome Center
- Guests can purchase 2023 Sesame Place Season Passes starting at 6 payments of \$25.50 for 6 months for unlimited visits and unbelievable benefits

**PHILADELPHIA, Pa., (February 1, 2023)** – Sesame Place<sup>®</sup> Philadelphia, the first theme park in the U.S. based entirely on the award-winning show *Sesame Street*<sup>®</sup> and the first theme park in the world to be recognized as a Certified Autism Center, will launch its ALL-NEW Mardi Gras Celebration on Friday, February 17.

Guests of all ages can soar, spin, whirl, and twirl on their favorite Sesame Street-themed rides and attractions. Through Sunday, March 19, there is even more family-friendly fun to be had with new Mardi Gras-themed entertainment, tasty treats, and exclusive perks for Season Pass Members.

## Highlights of Sesame Place's Mardi Gras Celebration include:

The **Sesame Street Mardi Gras Parade** celebrates carnival time with sparkling floats decorated in colors of purple, gold, and green. Everyone's favorite furry friends will be dressed to the nines for a family-friendly party of fancy dancing and lively music through the Sesame Street Neighborhood. The Sesame Street Mardi Gras Parade is a must-see experience and only runs during this special event – don't miss your chance to see it in 2023!

The fan-favorite show **Elmo the Musical, Live! at Sesame Place** will return to Sesame Studio Theater this winter for 12 days only. Elmo and his Sesame Street friends will use imagination, math, and music to help Cookie Monster find his very favorite cookie in this interactive musical.

Guests can earn a special prize at Mr. Hooper's Gift Shop after searching for the decorative Mardi Gras masks hidden throughout the park in the **Mardi Gras Scavenger Hunt**.

Everyone will love the **strolling entertainment** throughout the park, including **sensational stilt walkers** dressed in their festive Mardi Gras costumes and **bead bike brigades** passing by with celebratory souvenir beads.

On select weekends, guests can dance along to interactive **Mummers Band Shows** from the award-winning Quaker City String Band at the Oscar's Wacky Taxi Stage.

Guests can gather on the upper level of Elmo's Pizza Kitchen for an interactive **Sesame Street Storytime**, followed by a surprise visit from a Sesame Street friend! *Sesame Street Storytime is first-come, first-served, and limited capacity.* 

The park will be serving up **mouth-watering menu items** made famous by the city of New Orleans at Cookie Monster's Foodie Truck and the Plaza Carts. Tasty Mardi Gras-inspired treats include **jambalaya**, **hush puppies**, **beignets**, and a variety of flavored funnel cakes.

For a limited time only, guests can join their favorite furry friends for a fun-filled feast at the **Mardi Gras Dine with Elmo & Friends,** featuring song-and-dance performances, traditional New Orleans music, and a mini Mardi Gras parade for young guests. These festive dining experiences offer child-friendly American menu options and buffet service. *Reservations are required for the Mardi Gras Dine with Elmo & Friends.* 

Everyone's Sesame Street friends will be dressed in their celebratory Mardi Gras costumes for **photos opportunities at** Abby's Paradise Theater and at the Sesame Street Neighborhood.

Season Pass Members can visit Dine with Elmo & Friends on select days for an exclusive **Season Pass Member Meet & Greet** to take pictures with surprise friends from Sesame Street. *Meet & Greets are first-come, first-served, and limited capacity.* 

## The Best Way to Play

The best way to play all year long with unbelievable benefits is with a 2023 Sesame Place Season Pass. Season Pass Members can enjoy unlimited access to the park with unbelievable benefits including free tickets, exclusive Meet & Greets with everyone's favorite furry friends, discounted food and merchandise, exciting events and early access to water attractions throughout the summer. Season Pass Members will be among the first to experience Bert & Ernie's Splashy Shores, the ALL-NEW water play adventure debuting in Summer 2023. Perks vary based on the type of Season Pass purchased. For more information and to purchase Season Passes, guests can visit Guest Relations or http://sesameplace.com/philadelphia/season-pass.

## **About Sesame Place**

Sesame Place<sup>®</sup> Philadelphia, the only theme park on the East Coast based entirely on the award-winning show, Sesame Street<sup>®</sup>, was the first theme park in the world to become a

Certified Autism Center. The park has more than 25 Sesame Street-themed attractions, entertaining character shows and parades, an interactive Sesame Street Neighborhood, and everyone's favorite furry friends. In 2023, Sesame Place will debut the all-new Bert & Ernie's Splashy Shores – a splashtacular interactive water play area. Celebrate family-friendly events all year long at Sesame Place including the all-new Mardi Gras Celebration, Elmo's Eggstravaganza, Elmo's Springtacular, Summer Fun Fest, The Count's Halloween Spooktacular, and A Very Furry Christmas. Conveniently located 30 minutes from Philadelphia and 90 minutes from NYC, Sesame Place is ideal for families with kids of all ages. For more information, visit <u>www.SesamePlace.com/Philadelphia</u> and follow the park on <u>Facebook</u> and <u>Instagram</u>.

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