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FIREWORKS LIGHT UP THE SKY AT SESAME PLACE ON LABOR DAY

Langhorne, PA (August 26, 2013) — The night skies over *Sesame Place*® will be lit up with a spectacular fireworks show on Labor Day, Sunday, September 1. The nation's only theme park based entirely on *Sesame Street*® is planning an unforgettable end-of-summer send off with fireworks set to music and songs from the award-winning television show. Park guests can rock out with Elmo, Abby Cadabby, Cookie Monster and Count von Count, as their music fills the air and the sky is covered with colorful bursts of brilliance.

Labor Day, a national holiday first observed on September 5, 1882, now traditionally signals the symbolic end of summer. *Sesame Place* guests will have the opportunity to celebrate summer's symbolic end as they see the sky painted red (and green and blue) from inside the park. The Langhorne-based theme park has a longstanding tradition of entertaining guests with its impressive holiday fireworks. Fireworks made their debut at *Sesame Place* on Memorial Day weekend 2007. Since then, the family-friendly theme park has remained a favorite holiday destination for fireworks fans.

Fireworks will begin immediately following the 8:00 PM performance of the *Neighborhood Street Party Night Parade*. Guests are encouraged to arrive early. Entry into the park will be limited five minutes prior to the start of fireworks. Twilight Admission and discounts are not valid on fireworks dates. Times are subject to change.

Labor Day visitors who wish to maximize their time with the much-loved *Sesame Street* characters can also book the park's popular Labor Day BBQ in Big Bird's Riverside Pavilion, where at 5 PM, they can join everyone's favorite furry friends at an open-air traditional holiday BBQ. Go to sesameplace.com or call 1-866-GO-4-ELMO for reservations.

Guests can purchase a 2014 *Sesame Place* season pass and get unlimited visits in 2014 plus the rest of 2013 free. There are three season pass options—the Super Grover Season Pass (\$221.99), Big Bird Season Pass (\$146.99) and Sesame Season Pass (\$106.99)—which all provide unlimited visits through December 31, 2014 including *A Very Furry Christmas*. All pass levels include exclusive pass member events and a 30% discount on food, merchandise and *Sesame Street* character dining.

For tickets to *Sesame Place* or to learn more about events, season passes and character dining, visit sesameplace.com or call 1-866-GO-4-ELMO.

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Ideal for families with young children, Sesame Place is the place where parents and children can share in the spirit of imagination and experience *Sesame Street* together. Sesame Place is located just 30 minutes north of Philadelphia and 90 minutes south of New York City. For more information, call 1-866-GO-4-ELMO or visit www.sesameplace.com.

SeaWorld Parks & Entertainment inspires millions, through the power of entertainment, to celebrate, connect with and care for the natural world. The Company has been creating innovative entertainment experiences that blend imagination with nature for more than 50 years and is best known for its 11 U.S. theme parks, attractions that hosted more than 24 million guests in 2012 and include the beloved SeaWorld®, Busch Gardens® and Sesame Place® brands. The parks offer guests a variety of up-close experiences, from animal encounters that invite exploration and appreciation of the natural world, to thrilling rides and spectacular shows. In 2011 SeaWorld Parks & Entertainment began expanding its popular brands into media and entertainment platforms to connect people to nature and animals through movies, television, and digital media; plus began developing new lines of licensed consumer products.

SeaWorld Parks & Entertainment is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company maintains one of the largest animal collections in the world and has helped lead advances in the care of species in zoological facilities and in the conservation of wild populations. SeaWorld Parks & Entertainment also operates one of the world's most respected programs to rescue, rehabilitate and return to the ocean marine animals that are ill, injured and orphaned. The SeaWorld® rescue team has helped more than 22,000 animals in need over the last four decades.

SeaWorld Parks & Entertainment employs more than 21,000 people nationwide.