THE COUNT'S HALLOWEEN SPOOKTACULAR 2013…COSTUME CONTEST
OFFICIAL RULES - PARK ADMISSION NECESSARY

1. To enter, come to Sesame Place, 100 Sesame Road, Langhorne, Pa on Oct. 27, 2013. Contest is open only to citizens and legal permanent residents of the 50 United States and the District of Columbia (excluding the state of Arizona). Contest is void where prohibited. Contest is open to all ages. Adults (individuals age 18 and older) may not enter best child category. Any costume, which in the judges opinion is considered offensive or in poor taste, or does not meet any other pre-requisite for entry will be considered ineligible.

2. Registration will take place on Oct. 27, 2013. Registration begins at 10:00am at the registration table in the Plaza area of the park. The Child Costume contest will be limited to the first 50 children to register. The Family Costume Contest will be limited to the first 20 families to register. Contest will be held in Monster Rock Theater at the following times: Child Costume Contest: 1:00pm; Family Costume Contest: 2:00pm. A family is defined as a group of 2 or more consisting of at least one child under the age of 18 and one parent or legal guardian.

3. For a copy of the rules, send a self addressed stamped envelope to: Sesame Place Costume Contest, 100 Sesame Road, Langhorne, PA 19047. Requests must be received by end of business day November 8th, 2013.

4. Costumes will be judged on Oct. 27, 2013 by a panel of judges, based on the judges' personal assessment of; creativity (33.33%), execution (33.33%) and audience appeal (33.33%). In case of a tie, tied entries will be based solely on creativity. Six winners will be chosen, 3 from each category in 1st, 2nd and 3rd placements. Categories include Best Child and Best Family. Potential winners will be notified on the day of the event. Decisions of the judges are final and binding. Winners may not substitute or transfer prize but Sponsor (defined in Section 12 below) reserves the right to substitute prize with a prize of equal or greater value.

5. Prizes will be awarded. Potential winners may be required to complete, sign and return an affidavit of eligibility and liability and publicity release within 5 days of prize notification. In the event of noncompliance within this time period, prize will be forfeited and an alternative winner will be selected. Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification and the awarding of that prize to an alternate winner. **AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED, ALL REQUIRED DOCUMENTATION IS RECEIVED BY SPONSOR AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.**

6. Potential winners will be announced at 2:45pm on the day of the event. They will be posted at The Welcome Center and at Monster Rock Theater at that time. Family Contest entrants should remain in Monster Rock Theater as this potential winner will be announced immediately following this contest.

7. Employees and immediate family members of employees of Sponsor, Sesame Place, Sesame Workshop, and their affiliates, subsidiaries, advertising and publicity agencies are ineligible. This contest is void where prohibited by law, and is subject to federal, state, and local regulations. Taxes on prizes, if any, are solely the responsibility of the winner.

8. Acceptance of prize offered constitutes permission to use winner's name, biographical information, and/or likeness for purposes of advertising and promotion without further compensations permitted by law.

9. First Prize Child (1 prize awarded): $75 shopping spree in Mr. Hooper's Emporium. Second Prize Child (1): $50.00 shopping spree in Mr. Hooper's Emporium. Third Prize Child (1): $25.00 shopping spree in Mr. Hooper's Emporium. First Prize Family (1): 2013 Sesame Place A Very Furry Christmas single day admission ticket and Christmas Dine with Elmo & Friends (up to 6 family members) Second Prize Family (1): 2013 Sesame Place A Very Furry Christmas single day admission ticket and Cookies and Milk with Santa (up to 6 family members) Third Prize Family (1): 2013 Sesame Place A Very Furry Christmas single day admission tickets (up to 6 family members). Trip must be completed by end of Sesame Place's 2013 A Very Furry Christmas season operating season. Transportation, meals, gratuities and all other expenses not specified herein are winner's responsibility. Sponsor and other Releasees (defined in Section 10 below) assume no responsibility for cancelled, delayed, suspended or rescheduled events (including park schedules) beyond their control. Terms and conditions of shopping spree and dine experiences apply. Prizes are awarded "as is" with no warranties or guarantees, either express or implied offered by Sponsor. If winner cannot attend award ceremony before the parade, winner will be called and prize will be mailed to winner's home. Approximate retail value (ARV): First Prize Child $75.00; Second Prize Child $50.00; Third Prize Child $25.00; First Prize Family (based on family of 4) $175.00; Second Prize Family (based on family of 4) $138.00; Third Prize Family (based on family of 4) $88.00. Total ARV of all prizes $551.00. All winners will be eligible to walk prior to the Neighborhood Street Party Parade on Oct. 27, 2013 at 4:00pm.

10. By participating in this contest and/or accepting any prize, entrants agree to release and hold harmless Sponsor, SeaWorld Parks & Entertainment, Inc., Sesame Workshop, and any promotional partners, and each of their respective parents, subsidiaries, affiliates, related companies, advertising and promotion agencies and suppliers and each of its and their respective officers, directors, employees, and agents (collectively, "Releasees") from and against any losses, damages, rights, claim, or cause of action of any kind arising, in whole or in part, directly or indirectly, out of participation in the this contest or resulting directly or indirectly, from acceptance, possession, use, or misuse of any prize awarded in connection with the contest, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy. By participating in this contest, participants agree to be bound by all the Official Rules of this contest.

11. For a list of winners, send a self addressed, stamped envelope by November 8, 2013: to Sesame Place Costume Contest winner list, 100 Sesame Road, Langhorne, PA 19047.

12. Sponsor: SeaWorld Parks & Entertainment LLC, 100 Sesame Road, Langhorne, PA 19047